

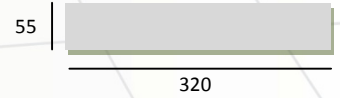
BANNER & LANDING PAGE AD PACKAGE PLUS EXHIBITOR LISTING PAGE ENHANCEMENT SPECIFICATIONS

BANNER AD PLUS ACCOMPANYING FULL-SCREEN LANDING PAGE

Rotating Banner Ad

320Wx55H pixels
.jpg or .png format
72 dpi

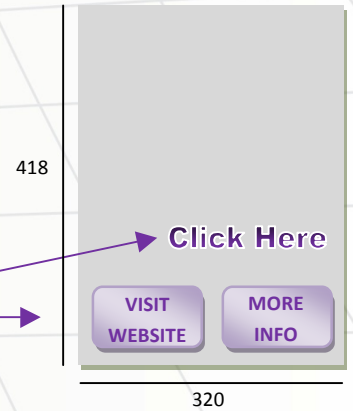
Suggestions:
No visible outside graphic borders
All banners click through to an accompanying app landing page.



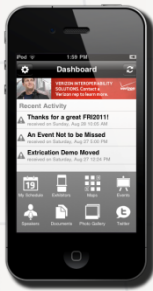
Accompanying Full-Screen App Landing Page:

320Wx418H pixels
.jpg or .png format
72 dpi

Suggestions:
No visible outside graphic borders
App Landing Pages may contain graphic buttons or "hot spots" that link users to provided webpage URLs (recommended button size: at least 64x64 pixels)



PLACEMENTS



Rotating Banner Ad
Banners rotate at top of app Dashboard page. When tapped, user is taken to sponsor's full-screen app landing page



App Landing Page
Full screen app landing page features sponsor products or services. A "More" button takes users to the Exhibitor Listing Page or to a provided web URL

EXHIBITOR LISTING PAGE ENHANCEMENT - LOGO AND PDF DOCUMENTS

Logo: .jpg or .png only, 72dpi, size should be no larger than 300 pixels per side.

Document Handouts: Product literature, press releases, show specials, announcements, etc., PDF format only

CUSTOM GRAPHIC ARTS SERVICES AVAILABLE

Graphic Arts Services offered at a discounted rate can be arranged through your Core-Apps Account Manager.

DELIVERY: Email sponsorship/ad package materials to your Core-Apps Account Manager.

