Social Media Policy

Official hashtag – #NGS2017GEN

Except by specific prior written permission, NGS does not permit audio or video recording devices in the Exhibit Hall or in the presentations at the NGS Family History Conference. NGS contracts with Playback Now to audio record the lectures of speakers who provide their written consent to be recorded, as well as selected lectures to be live streamed and viewable for three months after the conference.

NGS permits and encourages the use of social media, such as Facebook, Twitter, Google+, and blogging at the conference as a way to summarize, highlight, excerpt, review, critique, and promote the presented materials, syllabus materials, or the conference in general, provided that

- copyright law is observed;
- verbatim information is limited to a few quotes; and
- the author or speaker is referenced and cited appropriately.

Out of respect for the other participants, we ask that noise-making electronic devices be silenced, though they need not be turned off. We understand that they may be used to follow along in the syllabus, tweet, or take notes in accordance with the above stated social media policy.

We encourage participants in the conference to:

- follow us on Twitter (@ngsgenealogy)
- friend us on Facebook (http://www.facebook.com/ngsgenealogy)
- subscribe to the NGS conference blog at http://conference.ngsgenealogy.org
- send us a tweet <u>@ngsgenealogy</u> for general information or use the hashtag <u>#ngs2017gen</u> for Annual Conference-related tweets
- blog, post, and tweet about what you are hearing and seeing at the conference (highlighting or commenting on, but not sharing in detail, any of the material presented)
- suggest sessions to attend and luncheons to enjoy; chat about products and services in the Exhibit Hall
- take and share photographs at any time in the Exhibit Hall
- request the permission of speakers if you would like to take their photographs directly before or after a session
- provide feedback to NGS staff and the Program Committee (For example, you could discuss topics of interest and/or speakers for next year's conference, make suggestions for sessions, or comment on the conference format.)