



NATIONAL
GENEALOGICAL
SOCIETY

2024 VIRTUAL FAMILY HISTORY CONFERENCE

EXPANDING POSSIBILITIES

16-18 MAY

Exhibitor / Sponsor Prospectus

The **2024 NGS Family History Conference: Expanding Possibilities** is a fully virtual conference using Whova, a familiar app to many of our past sponsors and exhibitors. We invite you to join us as a sponsor or exhibitor and create new possibilities and opportunities for your company or organization.

The **2024 Virtual Family History Conference** gives genealogists and family historians of all levels, the insights necessary to take their research and writing to new heights and make exciting new discoveries. Your participation will showcase the resources needed to accomplish this. Our fully virtual format for this year's event ensures the greatest possible access for genealogy community members across the country and the world, without the barriers associated with having to travel for an event.

The conference features more than 50 lectures and workshops, insights and innovations from the **SLAM! Idea Showcase**, organization training during **FOCUS on Genealogy Organizations**, and opportunities for attendees to visit the virtual Expo Hall throughout the conference and beyond.

Expand Your Possibilities and join us online this May!

www.ngsgenealogy.org/conferences

EXHIBITING

Conference attendees look forward to exploring the virtual Expo Hall where they can be exposed to and learn about the newest products and services to support their research efforts, and to learn about other genealogy organizations to foster deeper connections within the genealogical community. Showcase your products or services to over 1000 family historians and genealogy organization leaders throughout this 3-day online event. Conference attendees are eager to collect resources that will assist them with their genealogical research. The virtual expo hall is a great opportunity for you to share your information and for attendees to network and learn from you!

Virtual Exhibit Booth Rates

- **Early Rate: \$300.00** (register by March 30th)
- **Late Rate: \$350.00** (register after March 30th)
- **Non-Profit Rate: \$250.00**

Exhibit Details & Benefits

- One complimentary Full Conference registration
- Logo on NGS Family History Conference website with link to your website
- Listing in the digital conference Compendium
- Virtual Exhibit Booth in the Whova conference app – features include:
 - Your organization's logo prominently displayed
 - Ability to text chat with online booth visitors throughout the conference
 - Ability to upload 2 documents/handouts that attendees can download for future reference
 - Ability to upload a video. You can use a stock video that you already have or record yourself and upload your video message for attendees to watch anytime.
 - Ability to schedule a live product demo or presentation (Live Showcase) – see details on page 4
 - Ability to find attendees with similar interests and backgrounds through the robust filters available in the Attendee listing
 - Network and connect with other attendees in the community board section
 - Create and participate in online discussions through online chat or via a virtual video meet-up
 - Add promotional offers
 - Collect and export leads
 - Participate in the Passport Contest, designed to encourage virtual booth traffic and help you develop leads – see details on page 4

Who's Exploring the Virtual Expo?

- Genealogists
- Family Historians
- Students
- Genealogy Organization Leaders



**RESERVE YOUR SPACE BY
MARCH 30TH AND SAVE!**

SPONSORSHIP OPPORTUNITIES

BENEFITS	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Ad in one issue of the NGS Quarterly and in 2 issues of the NGS Magazine (post-event)	Full Page			
Recognition as the sponsor of a virtual event or session	Plenary	SLAM!	FOCUS on Genealogy Org.	
Logo or ad on screen prior to opening session	✓	✓		
Whoova push notification with your message sent to all attendees during the conference	2 Push Notifications	1 Push Notification		
Conference registrant list (1x pre use, 2x post use)	Pre & Post Conference	Post Conference	Post Conference	
Virtual exhibit booth (features listed in exhibitor section on page 2)	✓	✓	✓	✓
Ad in conference compendium	Full Page	Full Page	Half Page	Business Card Size
Logo and company description in conference compendium	✓	✓	✓	✓
Complimentary conference registrations for full conference access	4	3	2	1
GRIP Genealogy Institute virtual sponsorship (logo on website and event materials)	✓	✓		
GRIP Genealogy Institute in person (logo on website and event materials and ability to supply door prizes)	✓	✓		

PAYMENT & CANCELLATION POLICY: Payment for your exhibit booth or sponsorship may be made by credit card upon completing the online exhibitor/sponsor registration form. Check payments must be made within 21 days of submitting your exhibitor/sponsor registration form and no later than May 10, 2024. All sponsorship agreements are final. All requests for exhibit cancellation must be made in writing and shall become effective upon receipt by NGS. Due to the difficulty of determining and detailing the losses which would result from the cancellation of exhibit space, the industry partner agrees to pay the following as liquidated damages (and not as a penalty) if the Exhibitor cancels its exhibit space: If written notice of cancellation is received by NGS before April 15, 2024, registration fees will be refunded less a \$175 cancellation fee. If written notice of cancellation is received by NGS on or after April 15, 2024, NGS will retain or shall be owed a cancellation fee equal to 100% of the total exhibit fee.

PASSPORT CONTEST

Attendees can collect stamps each time they claim your deals & offerings, post a comment in your chat, and like your booth. The attendees who collect every stamp are entered to win great prizes. You receive the attendee's information in the leads list.

LIVE SHOWCASE

You create a livestream from the service of your choice and get the livestream link. We suggest you use the following services: Zoom meeting/webinar, Vimeo, Youtube live, Dailymotion, or Slidelive. You select the day and time of your Live Showcase and embed the link in the Live Showcase section of your virtual booth. Attendees will be able to join at the designated time of your Live Showcase. This is a great opportunity to showcase new products, information, etc.

QUESTIONS?

Contact Delaney Event Management at sales@delaneymeetingevent.com or (802) 865-5202.

SCHEDULE

**Subject to change. All times ET.*

Thursday, May 16

12:00 PM - 9:30 PM	Virtual Exhibit Hall w/ Special Evening Open
2:00 PM - 6:45 PM	FOCUS Sessions and Pre-Conference Workshops

Friday, May 17

11:00 AM - 8:15 PM	Virtual Exhibit Hall Open
11:15 AM - 12:15 PM	Keynote
12:30 PM - 1:30 PM	Breakout Sessions
1:30 PM - 2:30 PM	Break with Exhibitors
2:30 PM - 3:30 PM	Breakout Sessions
3:30 PM - 4:00 PM	Break with Exhibitors
4:00 PM - 5:00 PM	Breakout Sessions
5:00 PM - 5:15 PM	Break with Exhibitors
5:15 PM - 6:15 PM	Breakout Sessions
6:15 PM - 7:15 PM	Break with Exhibitors
7:15 PM - 8:15 PM	Breakout Sessions

Saturday, May 18

11:00 AM - 8:15 PM	Virtual Exhibit Hall Open
11:15 AM - 12:15 PM	Keynote
12:30 PM - 1:30 PM	Breakout Sessions
1:30 PM - 2:30 PM	Break with Exhibitors
2:30 PM - 3:30 PM	Breakout Sessions
3:30 PM - 4:00 PM	Break with Exhibitors
4:00 PM - 5:00 PM	Breakout Sessions
5:00 PM - 5:15 PM	Break with Exhibitors
5:15 PM - 6:15 PM	Breakout Sessions
6:15 PM - 7:15 PM	Break with Exhibitors
7:15 PM - 8:15 PM	Breakout Sessions

**RESERVE YOUR
BOOTH**